



Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

12033

Contact: Dianne Downey

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KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$95.00 \$475.00	/ 1	1	1	1	1			5
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$130.00 \$650.00	/ 1	1	1	1	1			5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$140.00 \$700.00	/ 1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$250.00	/ 1			1				2
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F 30	\$100.00 \$100.00	/ 1							1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,000.00	/ 1	1	1		1			4
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$165.00 \$825.00	/ 1	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$165.00 \$825.00	/ 1	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$165.00 \$825.00	/ 1	1	1	1	1			5
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$200.00 \$1,000.00	/ 1	1	1	1	1			5
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th 30	\$2,500.00 \$2,500.00				1				1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5

Suzanne Collins

Media Strategies and Research

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Date/Time Sent: 9/18/2012 3:22:57 PM

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Page 1 of 2

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					Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News	LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline	LF	M-F		\$400.00		1						1
10:35 PM 11:05 PM		30		\$400.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
Station Gross Totals					11	10	9	10	9	1	1	51

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Page 2 of 2

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